



A NI Food Festival with an All-Ireland customer reach.

The Irish Game Fair & Fine Food Festival planned for Shanes Castle, **29th & 30th August 2020** is being organised and promoted throughout Ireland as 'Ireland's National Game Fair' and there are **SPECIAL RATES** for FOODNI members.

The award-winning Food Festivals at the Great Game Fairs of Ireland are recognised as some of the best in Ireland and for 2020 with the two fairs being combined into one All Ireland extravaganza, we expect an even greater attendance of food lovers at Shanes Castle.

Promotion of the event, as the largest ever Irish Game Fair, has already started in our All Ireland magazine, www.irishcountrysportsandcountrylife.com, which attracts over 100,000 readers per issue plus, several social media competitions with a reach of up to 35,000 plus and a special, heavily discounted ticket/magazine subscription offer made to Ireland's estimated 200,000 country sports enthusiasts.

We are in the process of planning and rolling out a more widely based consumer advertising and promotion, including several promotional videos, TV advertising; radio advertising on an All Ireland basis including a major U105 promotional campaign with an outside broadcast from the fair; a huge newspaper campaign and an ongoing PR campaign.

Booking forms must be completed by the 30th June. Space is limited so bookings will be taken on a 'first come, first served' basis. To ensure your space, please complete and return the booking form below and overleaf.

Please note there is a catering franchise in place so no hot food can be sold from stands.

STAND SIZES	NORMAL COST exc VAT	FOOD NI MEMBER COST exc VAT	NO. OF UNITS (Please complete)
3m x 3m	£300	£240	
4.5m x 3m	£420	£336	
6m x 3m	£520	£416	

Floorspace in quality framed & floored marquees – one power point supplied



Please receive this as my/our application for space and other requirements at the Great Game Fairs of Ireland. I/We acknowledge receipt of the event regulations and agree that I/we and all persons in my/our employment shall abide by them. We will pay a deposit of 50% on invoice and agree to pay the balance of 50% one month before the event date. (Please make cheque payable to CLE Ltd.)

Signature	Name in Block Capitals

RISK ASSESSMENT / FIRE ASSESSMENT FOR EXHIBITION STAND / PRODUCTS ON DISPLAY

Please complete

Name of Company		Product Exhibited	
Address		Responsible Person	
Telephone Number		Date of Assessment	
Email		Signature of Assessor	

Potential Hazards List any item of stock or equipment that may pose a hazard to staff or public, including erection of displays	
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Persons at Risk You, your staff, customers or members of the public	
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Controls to Minimise Risk List what steps you have taken to minimise risk	
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FIRE ASSESSMENT

Potential Hazards List any item of stock, display, material, equipment, tentage, heaters, generators, fuel, gas cylinders that create a potential fire hazard	
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Persons at Risk You, your staff, customers or members of the public	
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Controls to Minimise Risk List what steps you have taken to minimise risk on site. Also confirm that you have an approved Fire Extinguisher	
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Please note: A certificate of trading insurance, including public liability insurance, must also be supplied with this application

To secure your booking please return this application form to:

Country Lifestyle Exhibitions (CLE) Ltd. Cranley Hill, 5b Woodgrange Road, Downpatrick. BT30 8JE.
Tel: 028 4483 9167 / 028 44615416 Email: irishgamefair@btinternet.com www.irishgamefair.com

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